

## **Blackboard Receives Multiple Honors in Annual Readers' Choice Awards from Campus Technology**

**Higher ed professionals give Blackboard top spot in several categories including Best LMS & E-Learning Platform**

WASHINGTON, Oct. 16, 2017 /PRNewswire/ -- [Blackboard Inc.](#), a leading education technology company for teaching, learning and student engagement, was named a winner in multiple categories of the 2017 *Campus Technology* Readers' Choice Awards.

For the third year in a row, *Campus Technology* readers selected [Blackboard Learn](#) as the first place winner in the "LMS & E-Learning Platforms" category. Blackboard Learn is the company's flagship learning management system (LMS) that provides the technology foundation for online learning programs. The LMS also received top honors in the "E-Portfolio" and "Lecture Capture" categories. In addition, Blackboard was voted as one of the Top 10 overall favorite technologies currently being used by higher education professionals.

The Blackboard logo, featuring the word "Blackboard" in a bold, black, sans-serif font with a registered trademark symbol (®) to the upper right.

The Blackboard Collaborate web conferencing solution was recognized in the "Virtual Classroom/Meeting Software" category, while Blackboard Predict and Blackboard Mass Notifications also received awards in the "Student Success/Retention" and "Emergency Notification Services" categories, respectively.

More than 600 higher education administrators, faculty, IT staff and AV specialists voted on *Campus Technology's* Readers' Choice Awards. The program honors the most outstanding higher education products and services in a variety of technology categories.

In *T.H.E. Journal's* annual Readers' Choice Awards, which are focused on K-12 educational technology, Blackboard Learn also received top honors in the E-Portfolios category.

"Blackboard works hard every day to ensure our solutions continue to support educational institutions in solving their toughest challenges," said Katie Blot, Blackboard's Chief Strategy and Portfolio Officer. "We're honored to see that the readers of *Campus Technology* and *T.H.E. Journal* view Blackboard's products and services as some of their most valuable resources for their schools."

For more information about Blackboard, visit [www.blackboard.com](http://www.blackboard.com).

### **About Blackboard Inc.**


Our mission is to partner with the global education community to enable learner and institutional success, leveraging innovative technologies and services. With an unmatched understanding of the world of the learner, the most comprehensive student-success solutions, and the greatest capacity for innovation, Blackboard is education's partner in change.

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