Blackboard Honored in Annual Readers' Choice Awards from Campus Technology
Ed tech professionals give Blackboard top spot in several categories including Best LMS

WASHINGTON, Oct. 16, 2018 /PRNewswire/ -- Blackboard Inc., a leading education technology company for teaching, learning and student engagement, was named a winner in multiple categories of the 2018 Campus Technology Readers' Choice Awards.

For the fourth year in a row, Campus Technology readers selected Blackboard Learn as the first place winner in the "LMS & E-Learning Platforms" category. Blackboard Learn is the company’s flagship learning management system (LMS) that provides the technology foundation for online learning programs. The LMS also received honors in the "E-Portfolio" and "Lecture Capture" categories.

The Blackboard Predict retention solution was voted number one in the "Student Success/Retention" category, while the Blackboard Collaborate web conferencing solution and Blackboard Mass Notifications also received awards in the "Virtual Classroom/Meeting Software" and "Emergency Notification Services" categories, respectively.

Higher education administrators, faculty, IT staff and AV specialists across the country voted on Campus Technology's Readers' Choice Awards. The program honors the most outstanding higher education products and services in a variety of technology categories.

"Blackboard is honored to be recognized by the readers of Campus Technology," said Kathy Vieira, Blackboard's Chief Portfolio Officer. "The entire Blackboard team is dedicated to delivering products and services that help institutions solve their most critical challenges. We're glad to hear that these voters consider our innovative and flexible technologies to be valuable resources for their schools."

For more information about Blackboard, visit www.blackboard.com.

About Blackboard Inc.
Our mission is to partner with the global education community to enable learner and institutional success, leveraging innovative technologies and services. With an unmatched understanding of the world of the learner, the most comprehensive student-success solutions, and the greatest capacity for innovation, Blackboard is education's partner in change.

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