

## **Blackboard and Chalk.com Unveil New Partnership**

### **New K-12 partnership enhances teachers' ability to assess student performance**

WASHINGTON, Feb. 15, 2017 /[PRNewswire](#)/ -- Blackboard Inc. and Chalk.com today announced a partnership to deliver a best-in-class digital gradebook and portfolio for K-12 educators. The unique offering will provide teachers and parents with deeper insights into student performance, helping every learner reach their full potential.

The Chalk.com platform will complement Blackboard's existing offerings designed to enhance learning and will integrate with Blackboard Web Community Manager (WCM), Blackboard's robust, dependable and reliable community engagement platform. It is designed to give teachers access to new formative and summative assessment tracking tools, while giving parents and students access to grades, assignments, and other important classroom information.

"We are pleased to partner with Chalk.com to continue delivering the top-tier tools necessary for today's digital classrooms," said Chris Crawford, Vice President of K-12 at Blackboard. "This partnership further demonstrates Blackboard's long-standing commitment to delivering industry-leading student success-focused solutions for clients."

In today's fast-paced and technology-driven world, a letter grade no longer paints a holistic picture of a student's achievements. Chalk.com allows teachers to provide context to a student's grade, helping them create a learning portfolio aligned with academic standards in lieu of just a transcript. Educators receive a comprehensive overview of students coming into their classroom, making it easier to hone their abilities from day one.

"Working with Blackboard has accelerated our mission to provide an authentic learning experience to a wider audience," said William Zhou, CEO at Chalk.com "We're excited to bring Chalk.com into more schools and positively impact millions of students through our partnership."

For more information on the Blackboard and Chalk.com partnership, please visit:

<http://www.blackboard.com/k12/partnerships/index.aspx>.

#### **About Blackboard Inc.**

Our mission is to partner with the global education community to enable learner and institutional success, leveraging innovative technologies and services. With an unmatched understanding of the world of the

learner, the most comprehensive student-success solutions, and the greatest capacity for innovation, Blackboard is education's partner in change.

### **About Chalk.com**

[Chalk.com](#) is an education technology company based in Kitchener, ON, Canada. Founded in 2012, Chalk.com's productivity tools are used by over 200,000 teachers around the world to improve their daily workflow. By providing world class customer support along with enabling technologies and methodologies, Chalk.com aims to achieve personalization at scale. Chalk.com's CEO William Zhou was named in Forbes' 30 under 30 in Education.

Contacts:

Blackboard:

D'Anthony White

[danthony.white@blackboard.com](mailto:danthony.white@blackboard.com)

202-303-9314

Chalk.com:


Laura Jonson

[laura@chalk.com](mailto:laura@chalk.com)

780-835-0746

SOURCE Blackboard Inc.

---

Additional assets available online:  [Photos \(1\)](#)

<https://press.blackboard.com/2017-02-15-Blackboard-and-Chalk-com-Unveil-New-Partnership>