Blackboard to Welcome Education Leaders and Experts at BbWorld 2019

Education technology conference will take place July 22-25 in Austin, Texas

WASHINGTON, July 18, 2019 /PRNewswire/ -- Educators, technology experts and industry leaders from around the world will gather in Austin, Texas on July 22-25 for BbWorld and DevCon 2019. With more than 150 sessions, the four-day event will provide an unparalleled opportunity for attendees to share knowledge, promote best practices and network with peers.

During BbWorld, K-12, higher education, business and government clients will hear the latest on Blackboard's unique EdTech platform approach and learn how the company is driving the next wave of innovation in EdTech. In addition to the main sessions, the conference will feature DevCon, a day-and-a-half meeting aimed at developers and system administrators.

BbWorld will also feature the Executive Leadership Summit, an invitation-only event specifically designed for university leaders. Driven by leaders in education and technology, the summit will give participants unique insights and perspectives on how to prepare their institutions to be more responsive in a constantly changing world.

Key highlights include:

- **More than 150 sessions** focused on enhancing the teaching and learning experience; fostering inclusive education; supporting the learner beyond the classroom; preparing and leading institutional change; engaging professional development and using analytics to drive learner success.
- **Keynotes delivered by Robert Reich**, Chancellor's Professor of Public Policy at The University of California at Berkeley and former U.S. Labor Secretary; **Kimberly Bryant**, Founder & Executive Director of Black Girls CODE and Aspen Institute Fellow; and **Bill Ballhaus**, Chairman, Chief Executive Officer and President at Blackboard.
- **Executive Leadership Summit**, a unique gathering for university leaders to explore the evolving education landscape and how its changes affect institutions, students and policy.
- **DevCon meeting**, with more than 30 sessions focused on Blackboard Data, REST APIs, integrations with SaaS and Ultra, SIS Framework, and dedicated keynotes delivered by Angie Jones, Senior Developer Advocate and Master Inventor, and Tim Tomlinson, Chief Product Officer at Blackboard.
- **A new Hackboard:Data** to provide developers with technical insights and hands-on experience of Blackboard Data.
- **The Community LIVE**, an area for clients to engage with Blackboard, get their questions answered, and network with colleagues. The Community LIVE will offer eight thematic stations, including Knowledge Bar, Ally Lounge, Community Program and Lightning Talks.
- **The Ultra Lounge**, where clients will be able to see Learn Ultra demos, speak with Ultra product experts and discuss their path to Learn Ultra.
- **Attendees from over 25 countries** across Europe, Africa, Latin America, Middle East, Asia,

and Australia.

"I am thrilled about this year's BbWorld as we will showcase how we are accelerating innovation and laying the foundation for the next wave of innovation in education technology," said Bill Ballhaus, Chairman, CEO, and President at Blackboard. "BbWorld is also a unique opportunity for our client community from around the world to come together, share knowledge and discuss opportunities."

About Blackboard

Our mission is to partner with the global education community to enable learner and institutional success, leveraging innovative technologies and services. With an unmatched understanding of the world of the learner, the most comprehensive student-success solutions, and the greatest capacity for innovation, Blackboard is education's partner in change.

For more information and to register for BbWorld 2019, please visit http://www.bbworld.com/.

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