

## Blackboard's Clients in the Middle East Continue to Move to Learn SaaS to Enhance Teaching and Learning

WASHINGTON and DUBAI, United Arab Emirates, Oct. 30, 2019 /PRNewswire/ -- [Blackboard](#), a leading education technology company for teaching, learning and student engagement, announced today that many of its clients across the Middle East continue to transition to the Software as a Service (SaaS) deployment of Blackboard Learn, the company's flagship learning management system (LMS). The transitions come as Blackboard continues to increase investment and strengthen its commitment in the Middle East region, delivering a superior teaching and learning experience.

Some of the institutions that have completed their transition to Learn SaaS this year include:

- **Saudi Arabia**
  - Batterjee Medical College
  - Effat University
  - King Abdullah University of Science and Technology
- **United Arab Emirates**
  - United Arab Emirates University
  - Sorbonne University Abu Dhabi SUAD
  - University of Sharjah
- **Turkey**
  - Maltepe University
  - Izmir Ekonomi University

Some of the institutions that are slated to complete their transition to Learn SaaS in early 2020 include:

- **Saudi Arabia**
  - Prince Mohammad Bin Fahd University
- **United Arab Emirates**
  - American University of Dubai
  - American University of Sharjah
- **Lebanon**
  - Lebanese American University

The benefits of moving to a cloud-based delivery model include continuous delivery of new features, zero-

downtime updates and quicker delivery of fixes. Once institutions are on SaaS, they can enable Learn Ultra, Blackboard's next-generation LMS, which offers educators and students a clean, modern interface and intuitive workflows. Learn Ultra also provides immediate access to critical information and personalized insights directly within everyday workflows. This flexibility allows institutions to further adapt the LMS to their specific needs.

"We are thrilled that even more of our clients in the Middle East will now be able to reap the benefits of our innovation and investments in our cloud-based LMS," said Robert Speed, Vice President for the Middle East and Africa at Blackboard. "We look forward to continuing to support our clients as they unlock the many possibilities of Blackboard's enhanced approach to teaching and learning."

### **About Blackboard**

Our mission is to partner with the global education community to enable learner and institutional success, leveraging innovative technologies and services. With an unmatched understanding of the world of the learner, the most comprehensive student-success solutions, and the greatest capacity for innovation, Blackboard is education's partner in change.

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